



## NJAASC's Virtual General Membership Meeting January 20, 2021

10:30 AM – 12:00 PM **Networking with the Member Vendors**

12 – 12:10 PM **Welcome**, Jeff Shanton, President

12:10 – 12:25 **Regulatory & Legislative Update**

Speakers: John Fanburg, Brach Eichler; Joe Simonetta, Public Strategies Impact

12:25 – 12:50 PM **Office for Civil Rights (HIPAA Regulator) Compliance Priorities 2020 and Beyond**

Speakers: John Fanburg, Esq; Lani Dornfeld, CHPC, Brach Eichler

12:50 – 1:10 PM **ASC Budgeting**

Speaker: Meg Stagliano, RN, BSN, MBA, Vice President, Business Development, RWJ Barnabas Health

This presentation will cover the basics of how to prepare an annual budget for your surgery center. Lots of hands-on practical tools will be discussed.

1:10 – 1:40 PM **Managing your A/R - Keeping your Receivables Under Control**

Speaker: John J. Goehle, MBA, CASC™, CPA, Chief Operating Officer, Ambulatory Healthcare Strategies, LLC

In this session, we will review how administrators and business office managers can identify A/R problems before they become major and how to efficiently provide on-going follow-up of your receivable balance.

1:40 – 2:00 PM **Coding's Impact on ASC Revenue Cycle Performance**

Speakers: Mandeara Frye, Director of Coding and Angela Mattioda, VP of RCM Services; Surgical Notes

Join this session to explore how to strengthen your ASC revenue cycle through improved coding. Learn valuable coding and AR collection tips and discuss the importance of regular coding audits.

2:00 – 2:15 PM **Break and visit the Member Vendors**

2:15 – 2:35 PM **Preparing for a Survey**

Speaker: Charlene Valenta, MSN, RN, CNOR, RNFA, Supervising Health Care Services Evaluator/Nurse, Health Facility Survey and Field Operations, New Jersey Department of Health

2:35 – 2:55 PM **How Staffing Models in Healthcare Have Changed due to the COVID-19 Crisis**

Speakers: Marie Romano, Regional Director, Mitchell Martin Healthcare LLC; Blake Baird, Enterprise Account Executive, Medely; Nancy Goldstein, The Horizon Group Of Companies

2:55 – 3:15 PM **Proactive Steps to Position your ASC for Successful Payer Negotiations**

Speaker: Matt Kilton, ECG Management Consultants

3:15 – 3:35 PM **ASC Technology Trends in 2021**

Speakers: Nelson Gomes, Sr VP of Business Development/GM of NJ, Medicus IT; Craig Lahey, Regional VP of ASC Sales, Surgical Information Systems; Chris Dutra, Stratix

3:35 PM **Prize winners announced; Adjourn**